



## About Us

Appleton Community Music, Inc. is a 501(c)(3) nonprofit dedicated to providing fundraising support for original music experiences in downtown Appleton.

Since its launch in 2013, Mile of Music has sparked a growing appreciation for original music in the Fox Cities. The goal of Appleton Community Music is to help ensure the festival's sustainability and nurture the growing demand for other original music experiences it has inspired.

## Funding Priorities

- Original music experiences in downtown Appleton, including Mile of Music in 2025 and beyond.
- Artist hospitality, including lodging, food, and support for volunteer and artist care programs.
- Events that inspire respect for artists and music appreciation.
- Participatory music education experiences.
- Experiences that foster inclusion and diversity and connect the community.

# Donor Levels and Acknowledgement **Mile 12**

### **FRIEND: \$500 - \$1,000**

- Listed on ACM Website and in Mile of Music Festival Schedule Booklet\*

### **SUPPORTER: \$1000+**

- Listed on ACM Website and in Mile of Music Festival Schedule Booklet\*
- Acknowledgement in 3 Donor Appreciation Areas at Hilton, Jones Park, and PAC During Mile of Music
- Acknowledgement on Donor Appreciation Banner/ Signage at all ACM Donation stations\*\*

### **ADVOCATE: \$2,500+**

- Listed on ACM Website and in Mile of Music Festival Schedule Booklet\*
- Acknowledgement in 3 Donor Appreciation Areas at Hilton, Jones Park, and PAC During Mile of Music
- Acknowledgement on Donor Appreciation Banner/ Signage at all ACM Donation stations\*\*
- Social Media Recognition on Appleton Community Music's pages

### **CHAMPION: \$5,000+**

- Listed on ACM Website and in Mile of Music Festival Schedule Booklet\*
- Acknowledgement in 3 Donor Appreciation Areas at Hilton, Jones Park, and PAC During Mile of Music
- Acknowledgement on Donor Appreciation Banner/ Signage at all ACM Donation stations\*\*
- Social Media Recognition on Appleton Community Music's pages
- Acknowledgement at Featured Stages at Mile of Music\*\*
- Acknowledgement on Digital Stage Screens at Hilton Ballroom and Jones Park

\*Decisions needed by mid-July print date.

\*\*Stages could include PAC, Jones Park, Lawrence Chapel, Hilton Ballroom, Lawrence Lawn, Emmett's, 513, Fox River House or Rookies.

## AMBASSADOR: \$10,000+

- Listed on ACM Website and in Mile of Music Festival Schedule Booklet\*
- Acknowledgement in 3 Donor Appreciation Areas at Hilton, Jones Park, and PAC during Mile of Music
- Acknowledgement on Donor Appreciation Banner/Signage at all ACM Donation stations\*\*
- Social Media Recognition on Appleton Community Music's pages
- Acknowledgement at Featured Stages at Mile of Music\*\*
- Acknowledgement on Digital Stage Screens at Hilton Ballroom and Jones Park
- Acknowledgement on Donor Appreciation Banner in Hilton Courtyard Located on the Railing Next to the Stage During Mile of Music
- VIP Standing Area in Hilton Courtyard During Mile of Music Located Next to the Stage

## ALLY: \$25,000+

- Listed on ACM Website and in Mile of Music Festival Schedule Booklet\*
- Acknowledgement in 3 Donor Appreciation Areas at Hilton, Jones Park, and PAC During Mile of Music
- Acknowledgement on Donor Appreciation Banner/Signage at all ACM Donation stations\*\*
- Social Media Recognition on Appleton Community Music's pages
- Acknowledgement at Featured Stages at Mile of Music\*\*
- Acknowledgement on Digital Stage Screens at Hilton Ballroom and Jones Park
- Acknowledgement on Donor Appreciation Banner in Hilton Courtyard Located on the Railing Next to the Stage During Mile of Music
- VIP Standing Area in Hilton Courtyard During Mile of Music Located Next to the Stage
- Name/Logo Acknowledgement on Stage Slide/Screen by ACM at First Songs

## BENEFACTOR: \$50,000+

- Listed on ACM Website and in Mile of Music Festival Schedule Booklet\*
- Acknowledgement in 3 Donor Appreciation Areas at Hilton, Jones Park, and PAC During Mile of Music
- Acknowledgement on Donor Appreciation Banner/Signage at all ACM Donation stations\*\*
- Social Media Recognition on Appleton Community Music's pages
- Acknowledgement at Featured Stages at Mile of Music\*\*
- Acknowledgement on Digital Stage Screens at Hilton Ballroom and Jones Park
- Acknowledgement on Donor Appreciation Banner in Hilton Courtyard Located on the Railing Next to the Stage During Mile of Music
- VIP Standing Area in Hilton Courtyard During Mile of Music Located Next to the Stage
- Name/Logo Acknowledgement on Stage Slide/Screen by ACM at First Songs
- Donor Representative to Introduce a Band at 1 of the Featured Stages\*\*

## Donate to Support Mile of Music 2025

Online: [appletoncommunitymusic.org](https://appletoncommunitymusic.org)

By check:  
Appleton Community  
Music, Inc.  
PO Box 1674  
Appleton, WI 54912



\*Decisions needed by mid-July print date.

\*\*Stages could include PAC, Jones Park, Lawrence Chapel, Hilton Ballroom, Lawrence Lawn, Emmett's, 513, Fox River House or Rookies.